

Rima Masr Design Portfolio



RIMA NASR

Award winner, ambitious, and creative designer with strong academic credentials reinforced by design experience at respected firms, Rima is a residential and commercial designer who seeks to create a beauty in the world drawing inspiration from various artistic expressions.

Prior to graduating from Art Institute of Houston, she successfully helped design custom residential homes that increased her passion in creating functional, innovative, yet esthetically pleasing designs from model home to high-end custom homes. This passion is reflected in her commitment and desire to design for a specific purpose, as well as, bringing satisfaction to each individual client as their vision becomes a reality.

Her rich cultural background and long journey of travel experiences around the world advanced her knowledge as a designer and enhanced her appreciation of various finishes, styles, and textiles. Rima strives to ensure each project receives the highest standards and the dedication to exceed the client's expectations.



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PREVIOUS EXPERIENCE ARCHITECTURAL FREELANCE-INTERIORS

- CHILAT AME

AWARDS MULTI-UNIT PROJECT- DAYCARE RESTAURANT











DESIGN STATEMENT

The Great Gatsby, an art deco paradise of Las Vegas, was inspired by the star-burst storied building of New York's most iconic architecture. The hotel redesign and restoration are to elevate its glamorous art deco heritage combining it with luxurious and sophisticated, yet inclusive interiors that fit the lifestyle of Las Vegas tourist attraction.

The ground floor has been rearranged, and the executive suites entirely revamped. The main reception is to be in the center of the revised plan creating connectivity between the two entrance and a unique symphony with glimpse of glamour and jewel upon the guests' arrival. Bold pops of vivid color palette are to maximize the impact and energy and embrace the details creating scene-stealing world that burst with beauty and enthusiasm.

Spatial lounge areas of the main lobby offer familial elegance combine informality of beautifully crafted furniture with authentic and exquisite material from polished metals, lacquers, beveled mirrors, metallic and faux leathers, herringbones, zigzags and other geometrical patterns of the art deco.

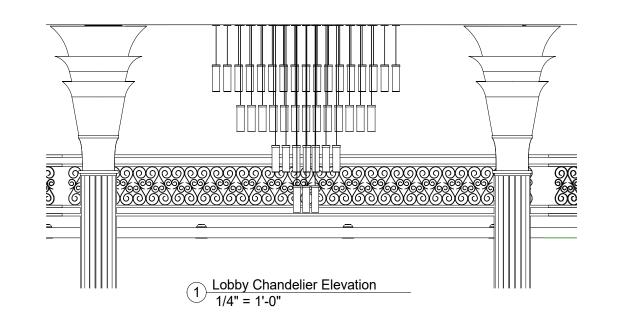


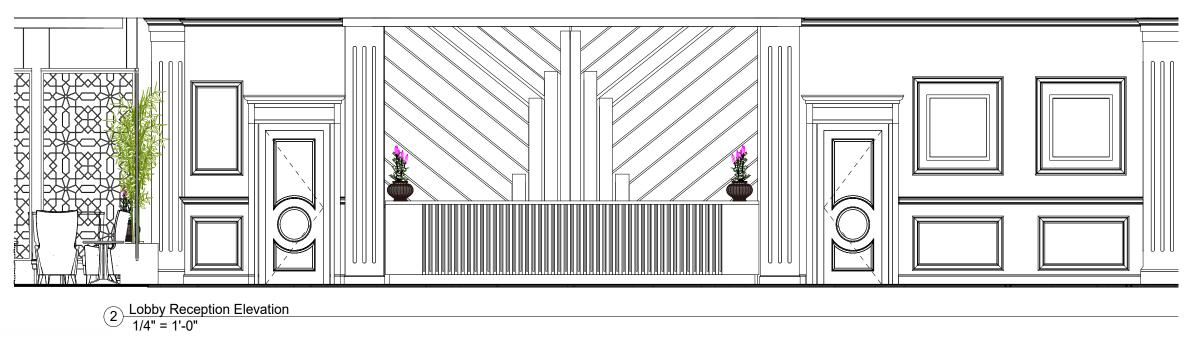
PERSPECTIVE LOBBY RECEPTION



CONCEPT TIMELESS LUXURY ELEGANCE

The Art Institute of Houston*

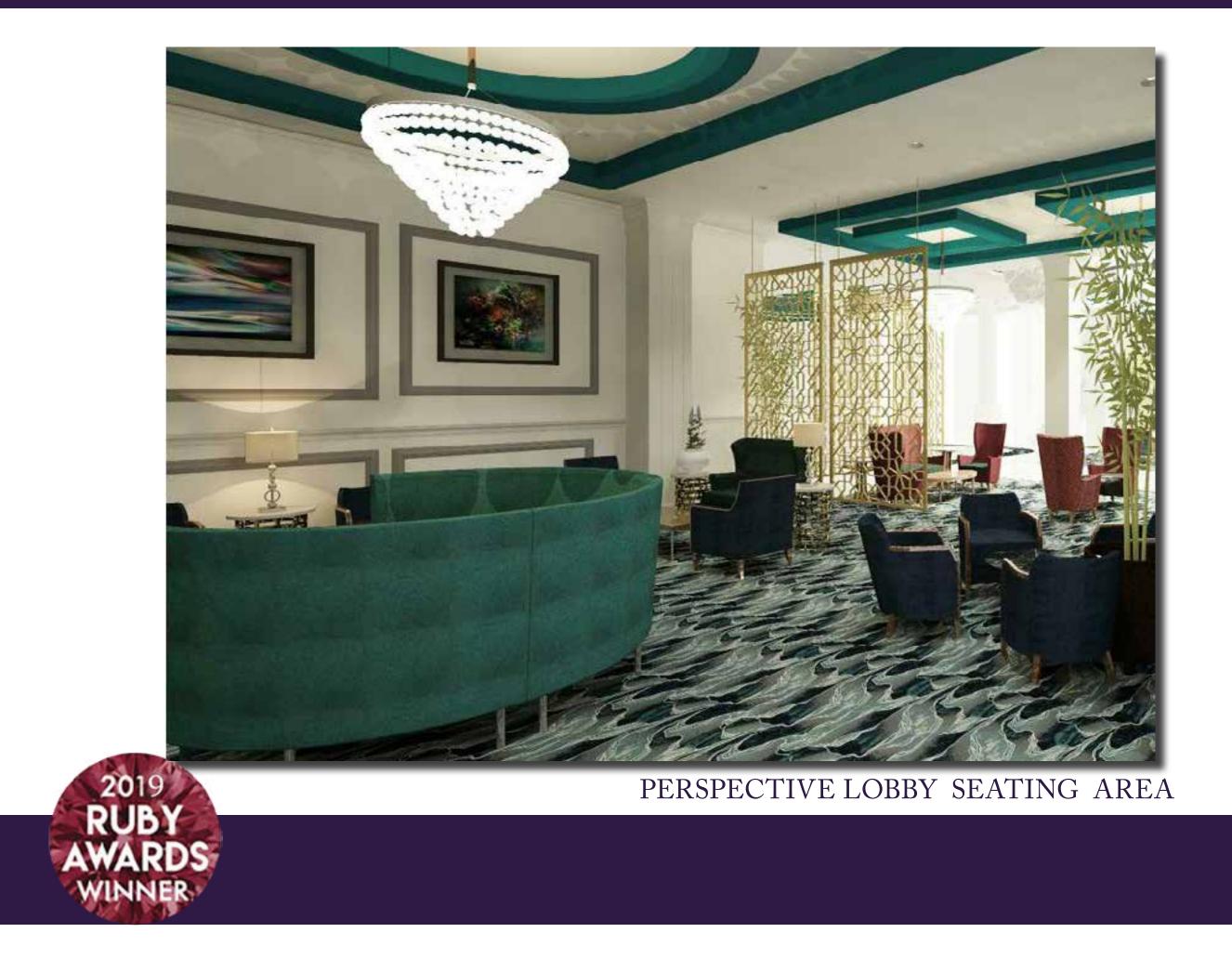




LOBBY RECEPTION ELEVATIONS

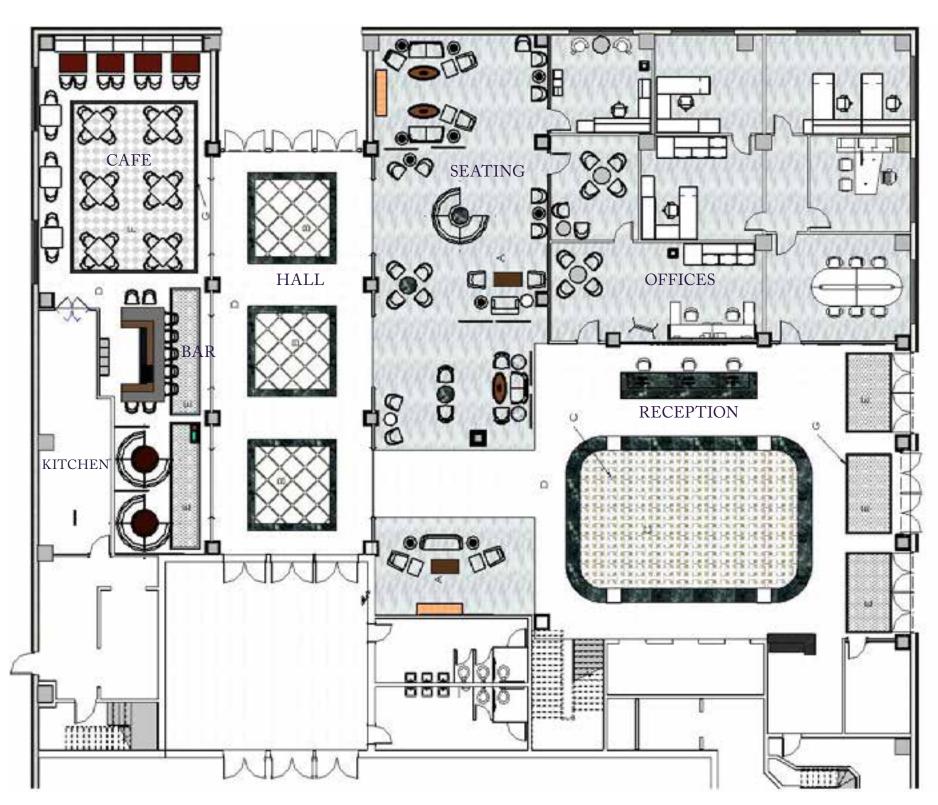
HOSPITALITY: LOBBY





HOSPITALITY: LOBBY

FLOOR PLAN-NTS

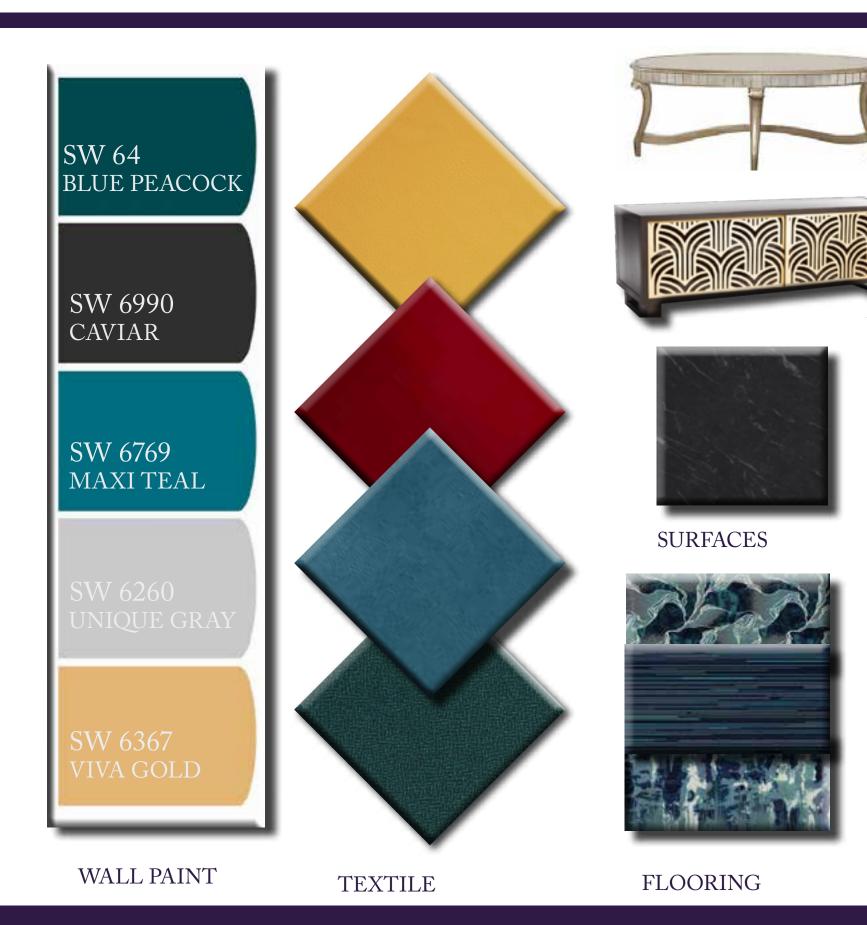




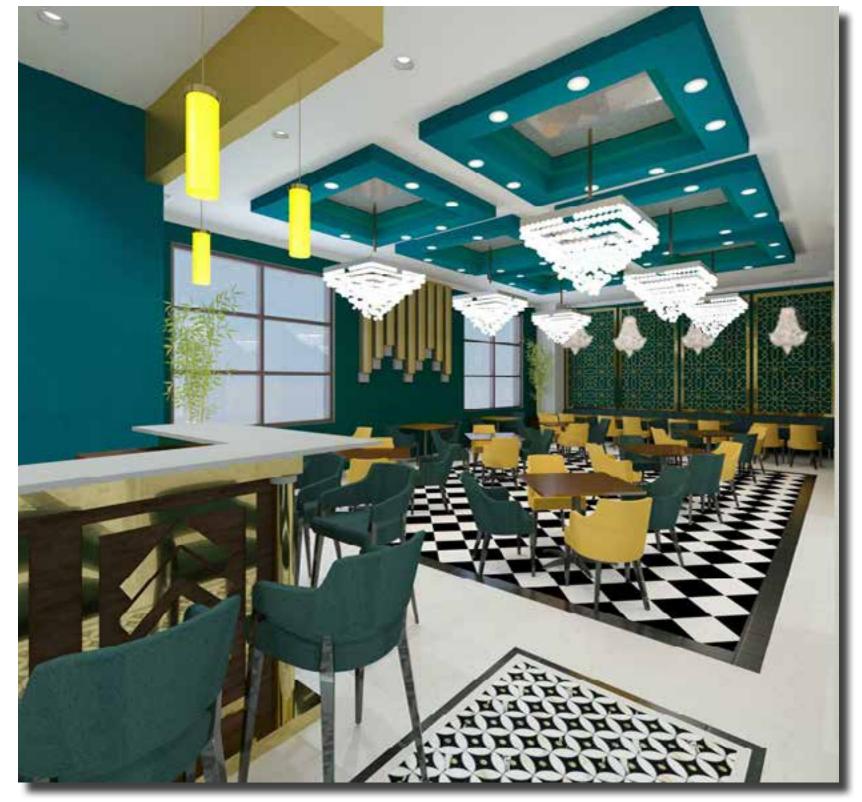
PERSPECTIVE LOBBY SEATING AREA



HOSPITALITY: LOBBY







PERSPECTIVE RESTAURANT

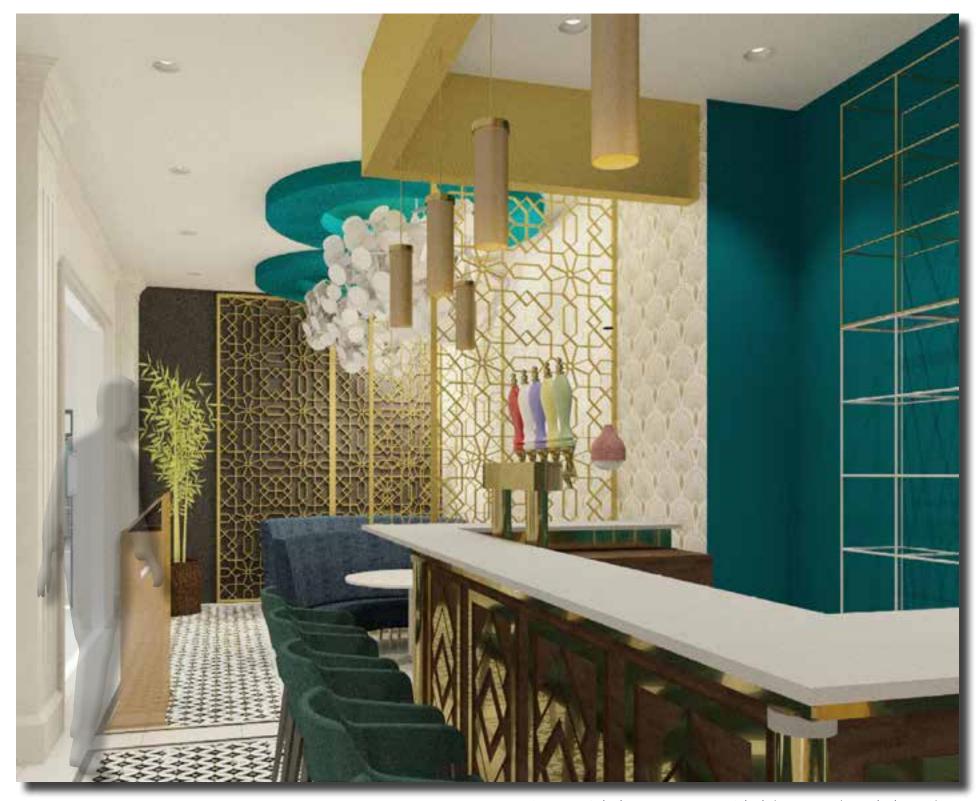


HOSPITALITY: RESTAURANT

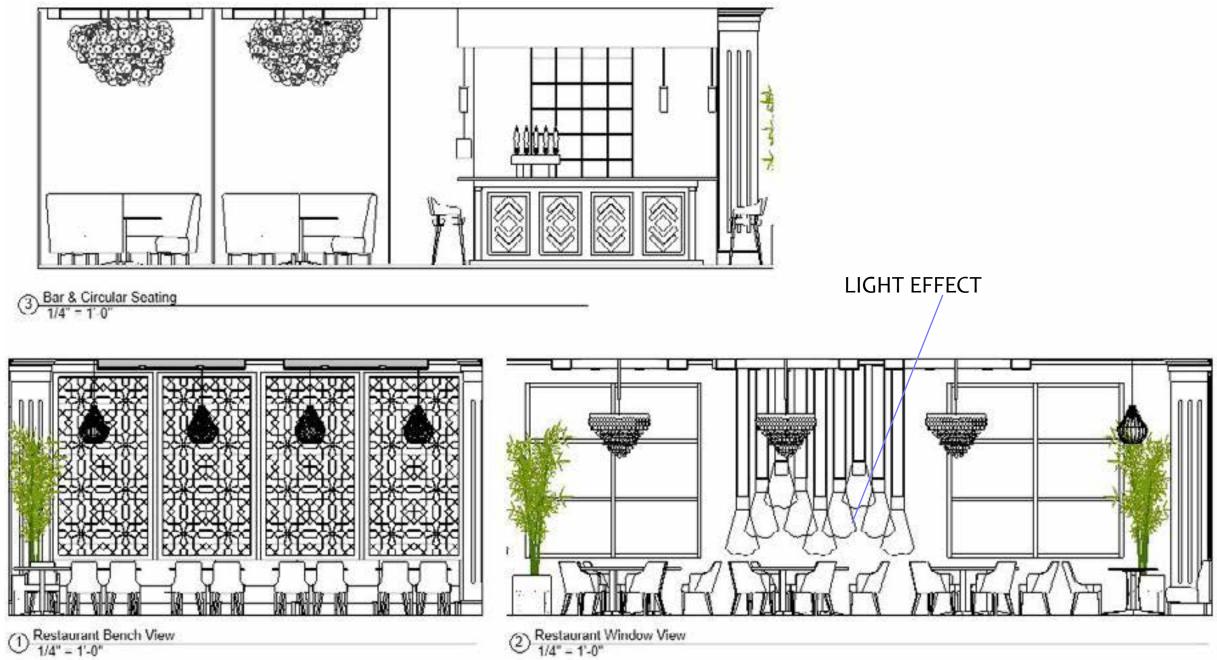
RESTAURANT FF&E PLAN





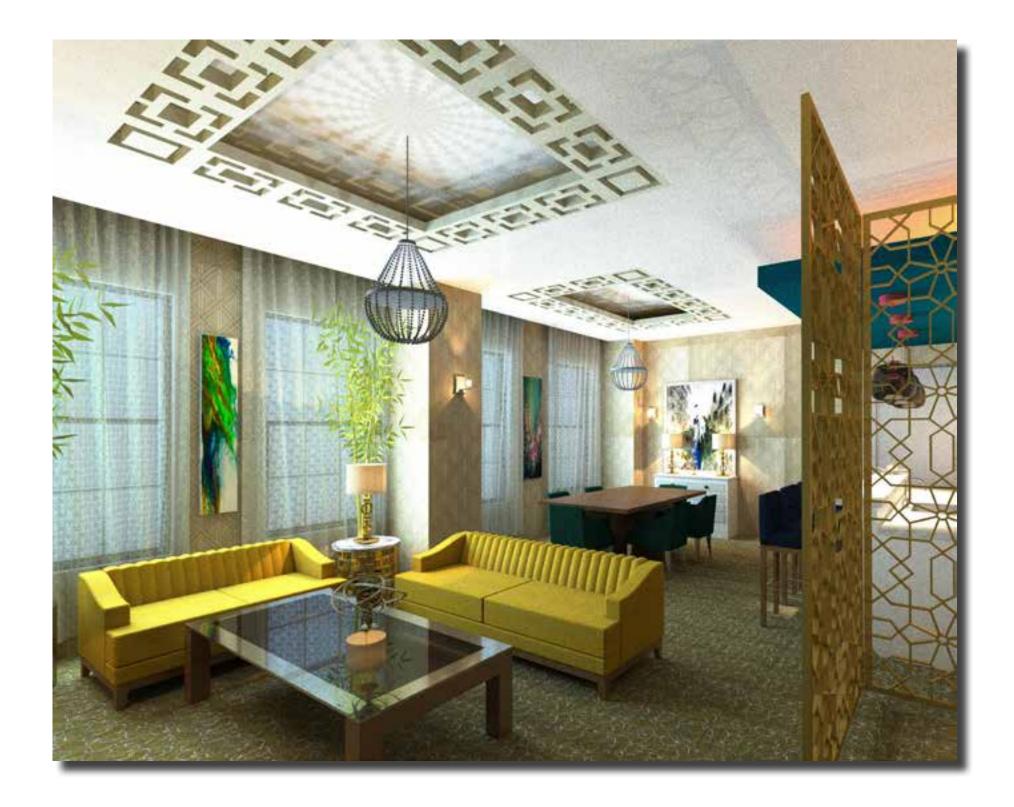


PERSPECTIVE RESTAURANT BAR



RESTAURANT ELEVATIONS

HOSPITALITY: RESTAURANT

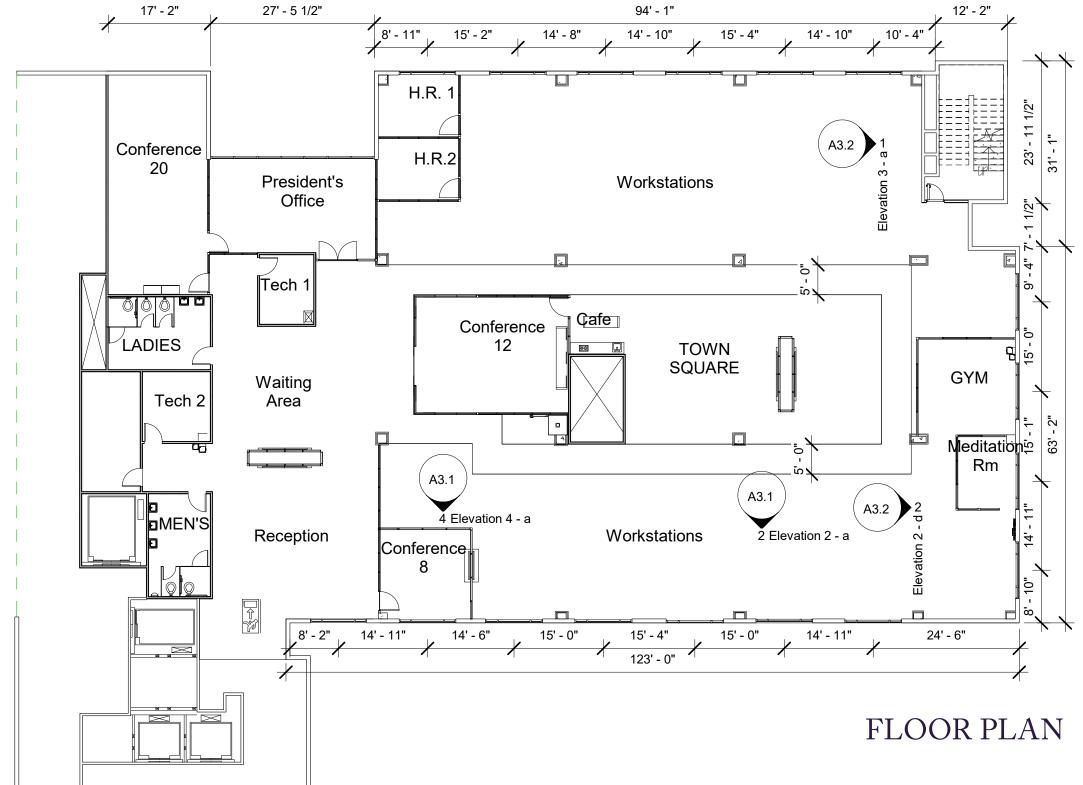


PERSPECTIVE: EXECUTIVE SUITE LIVING

HOSPITALITY: EXECUTIVE SUITE

FF&E PLAN-NTS





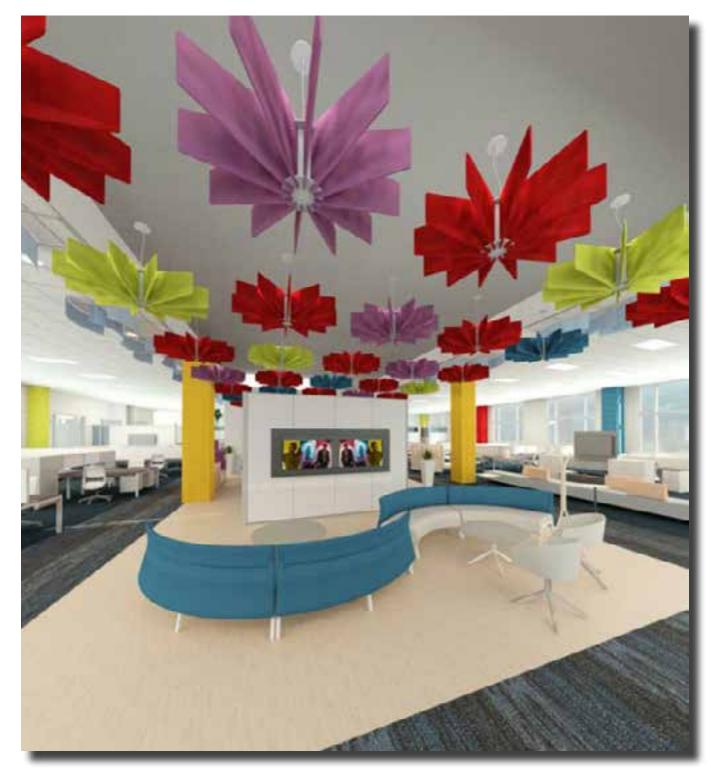


Netflix 's space is a fun work environment with many pops of colors and textures, modern looking and ergonomically fit furniture. The columns are wrapped with a acoustical fabric in many different colors representing the zoning for ease wayfinding.

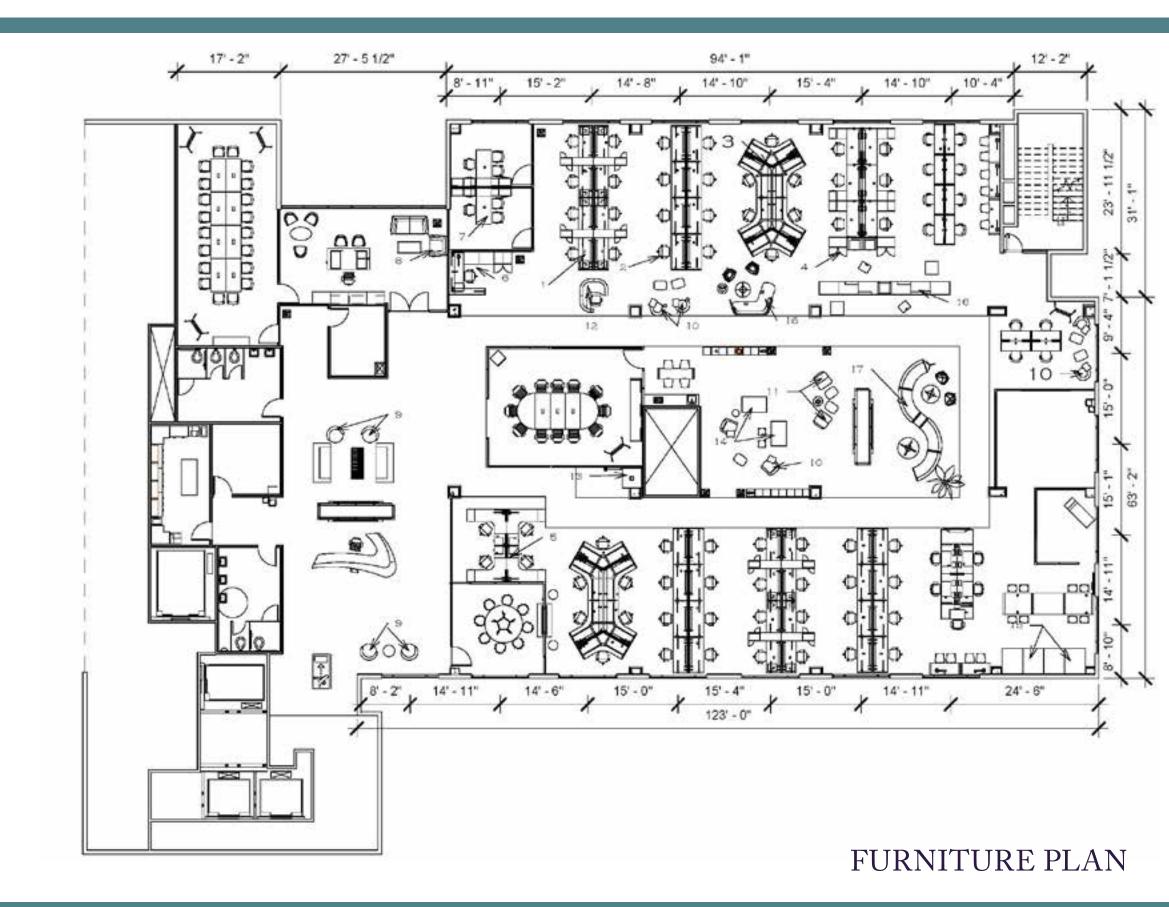
The flooring plays an integral part in wayfinding and defining the areas; the wood flooring separates the town center from the other spaces. Multiple and universal design are applied from daylight with open space taking advantage of the large windows, to accessible hallway with 5'clearance, door handles, and color coded zones.

CONCEPT

FUN, RELAXED OFFICE SPACE



TOWN SQUARE PERSPECTIVE





HALLWAY 2-PERSPECTIVE

WALL PAINT

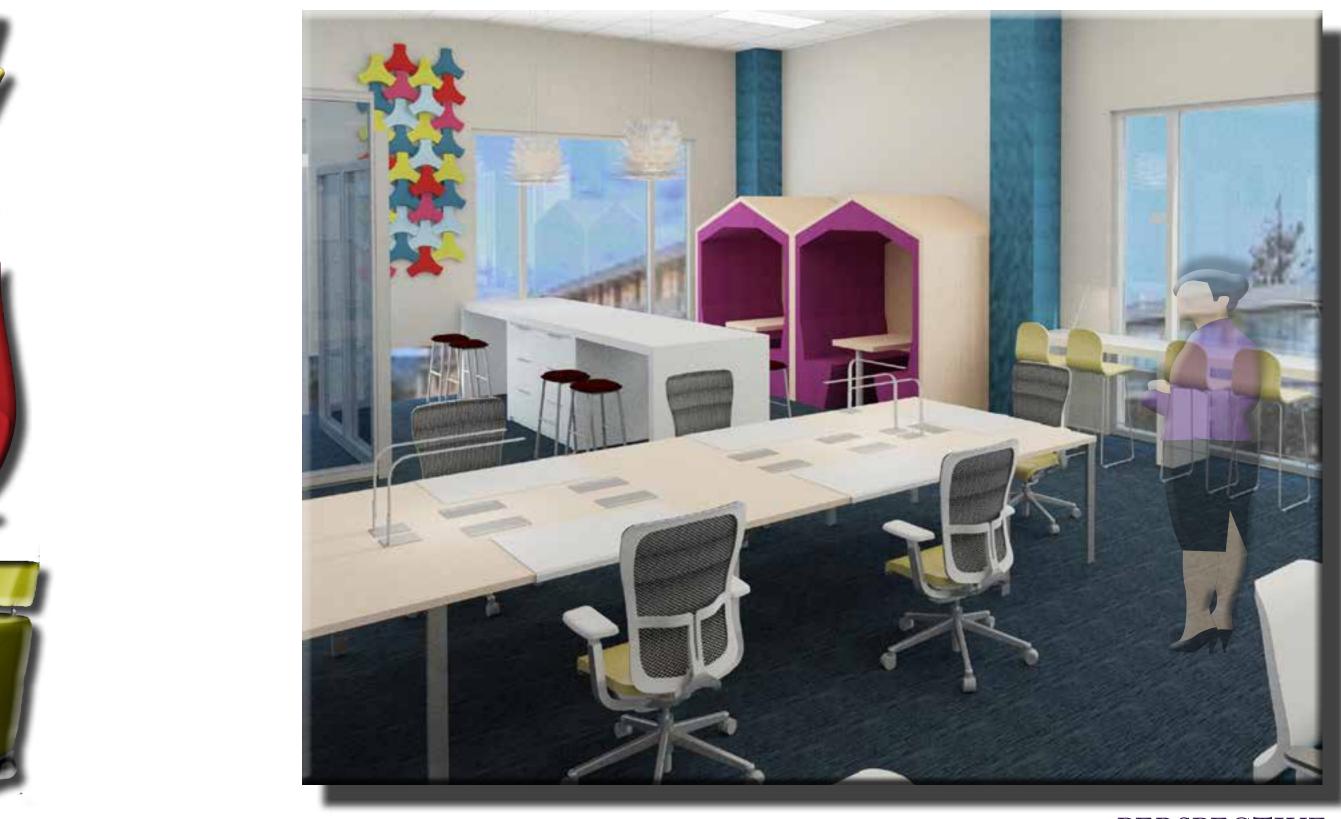
TEXTILE

FLOORING



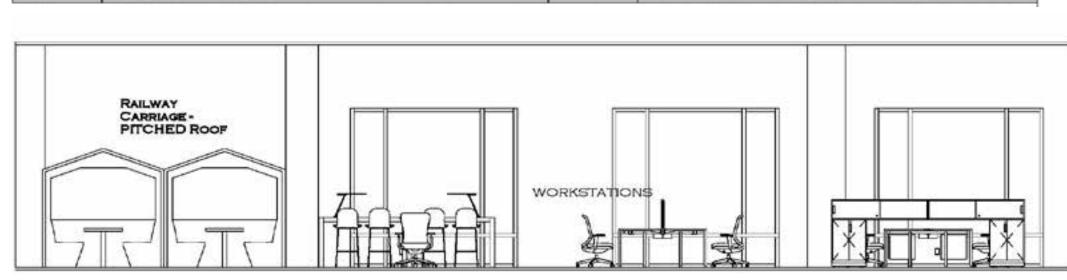


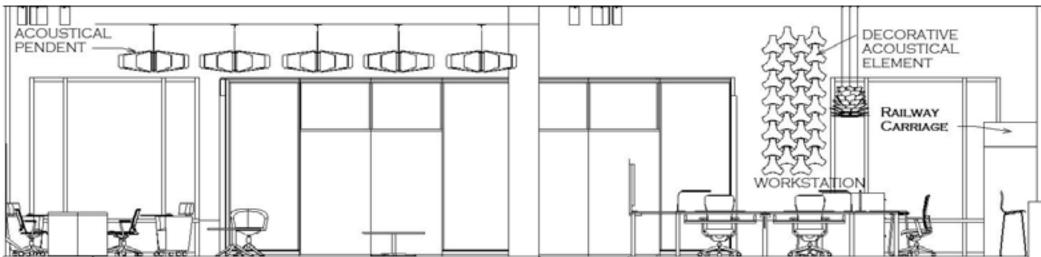


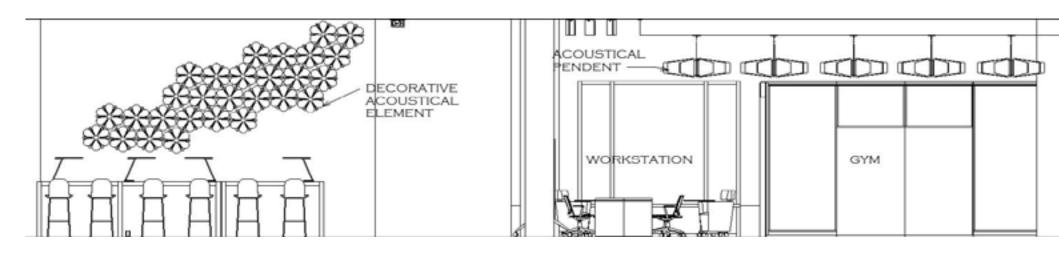


PERSPECTIVE

ELEVATIONS









HALLWAY- PERSPECTIVE

DESIGN STATEMENT

A rustic, comfortable, shabby chic design farm style with modern touch intended to offer the sleek clean lines of the contemporary design with the cozy farmhouse aesthetic to create a uniquely fresh take on the country living inspired style.

With warmth and simplicity, natural textures and materials like wood and galvanized steel, the cream paired with neutrals, bright, bold hues adds to the comfortable livable space a simple, functional, and unpretentious. Curated selections that can be blended together to create a cohesive design gives my clients the liberty to design their own style and space with out feeling overwhelmed.

CONCEPT

SLEEK & ELEGANT COZY FARMHOUSE



PERSPECTIVE- MASTER BATH

RESIDENTIAL: BARN-DOMINIUM



3D FRONT AND REAR VIEWS



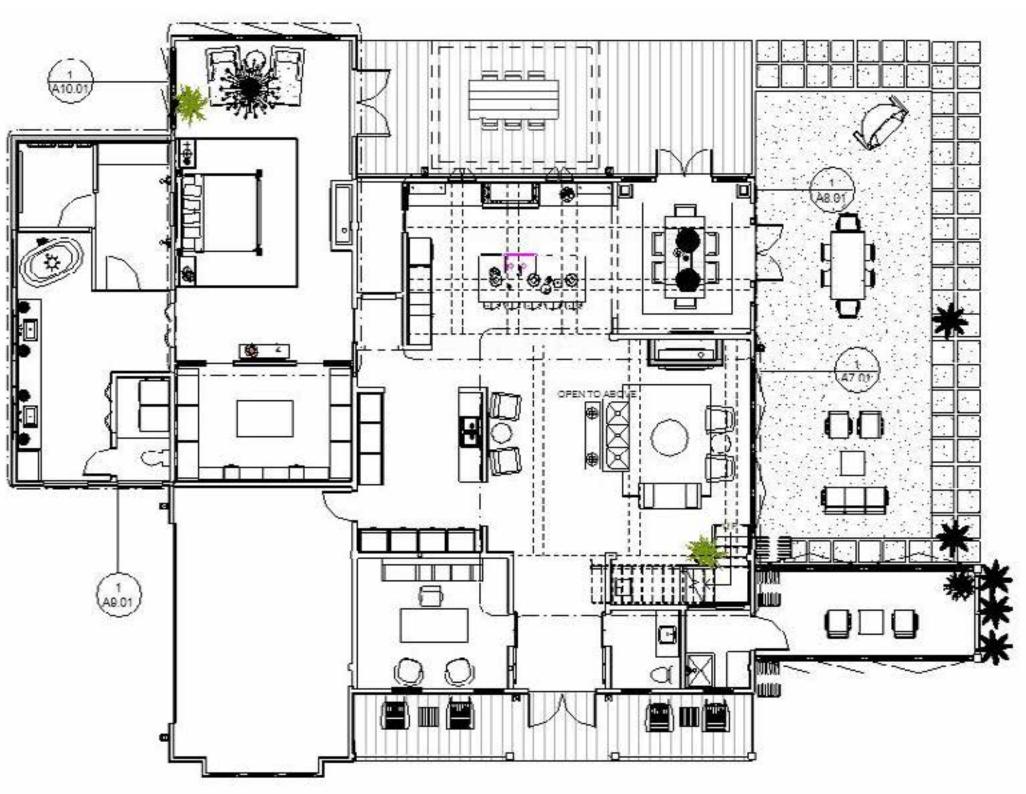


PERSPECTIVE - KITCHEN



RESIDENTIAL: BARN-DOMINIUM

FF&E PLAN- NTS

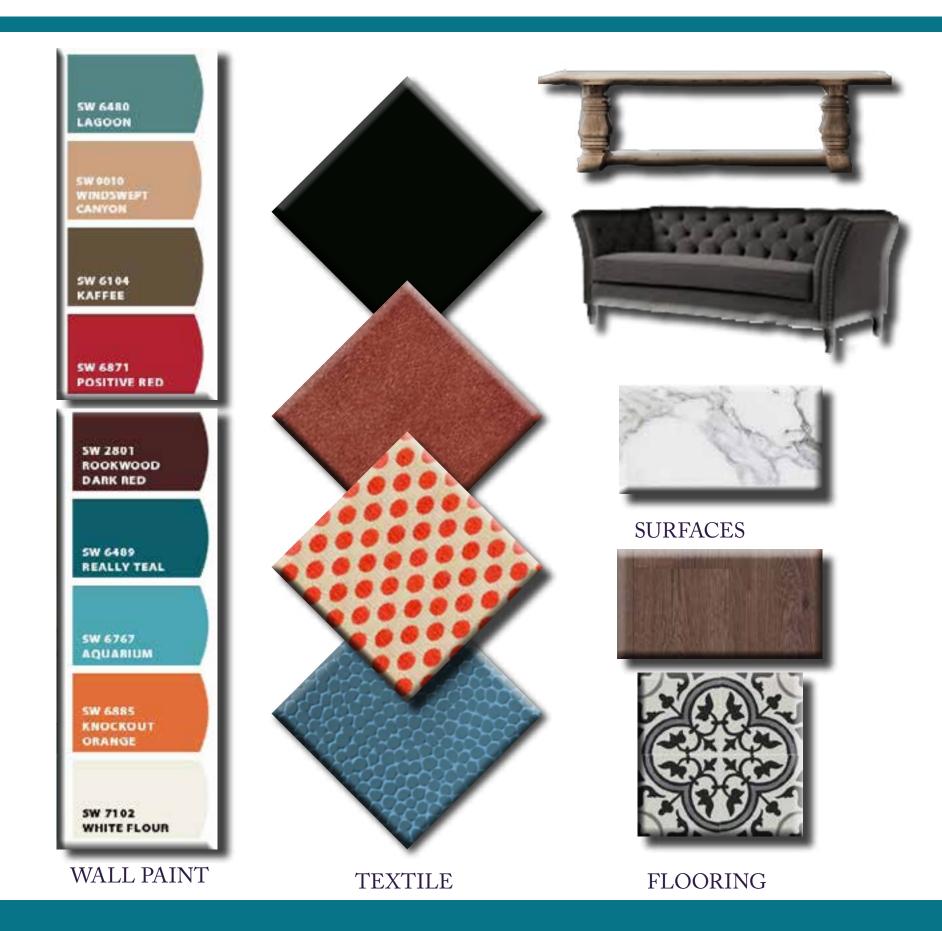




PERSPECTIVE MASTER BATH AND DINING



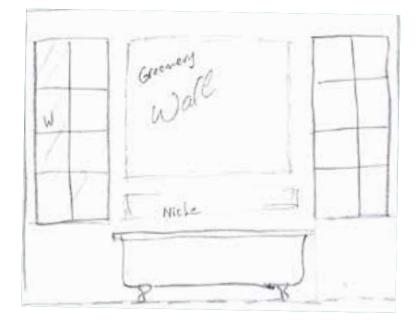
RESIDENTIAL: BARN-DOMINIUM





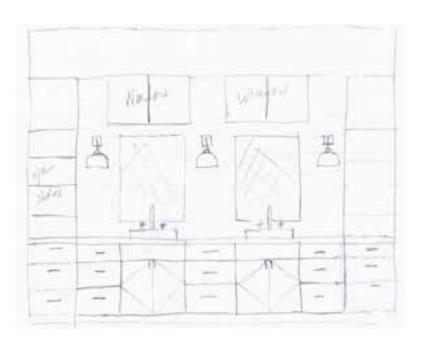


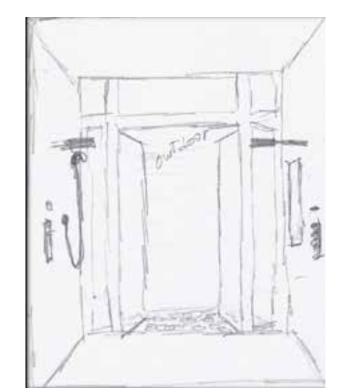










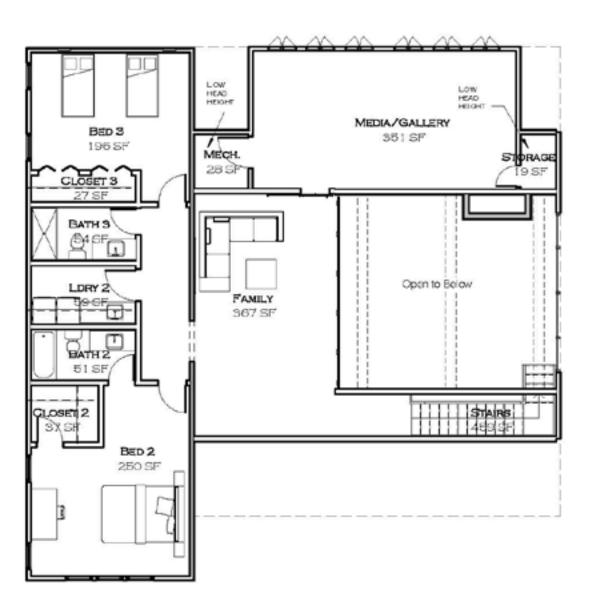


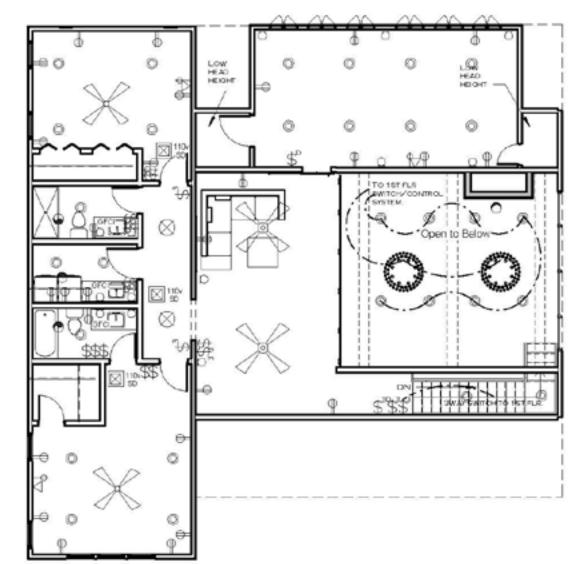


PRELIMINARY SKETCHES

RESIDENTIAL: BARN-DOMINIUM

SECOND FLOOR FURNITURE AND ELECTRICAL





INSTITUTIONAL: PEDIATRIC

ROOM SCHEDULE PLAN





The design of this facility is inspired by under the sea world creating the patient's magical journey throughout their visit.

Unique and attractive space draws them to the facility starting with an inviting reception to the waiting areas that offer more engaging experience with flexible seating and interactive activities to entertain the children.

Warm and playful colors as enthusiastic color theme throughout the facility and character signature tune play important role in easing the patient's anxiety and a great wayfinding experience.

CONCEPT

WHIMSICAL PLAYFUL UNDER THE SEA JOURNEY



RECEPTION -SICK WAITING AREA

INSTITUTIONAL: PEDIATRIC

WALL-COVERING PAINT

TEXTILE



MILLWORK FINISH



SURFACES



FLOORING











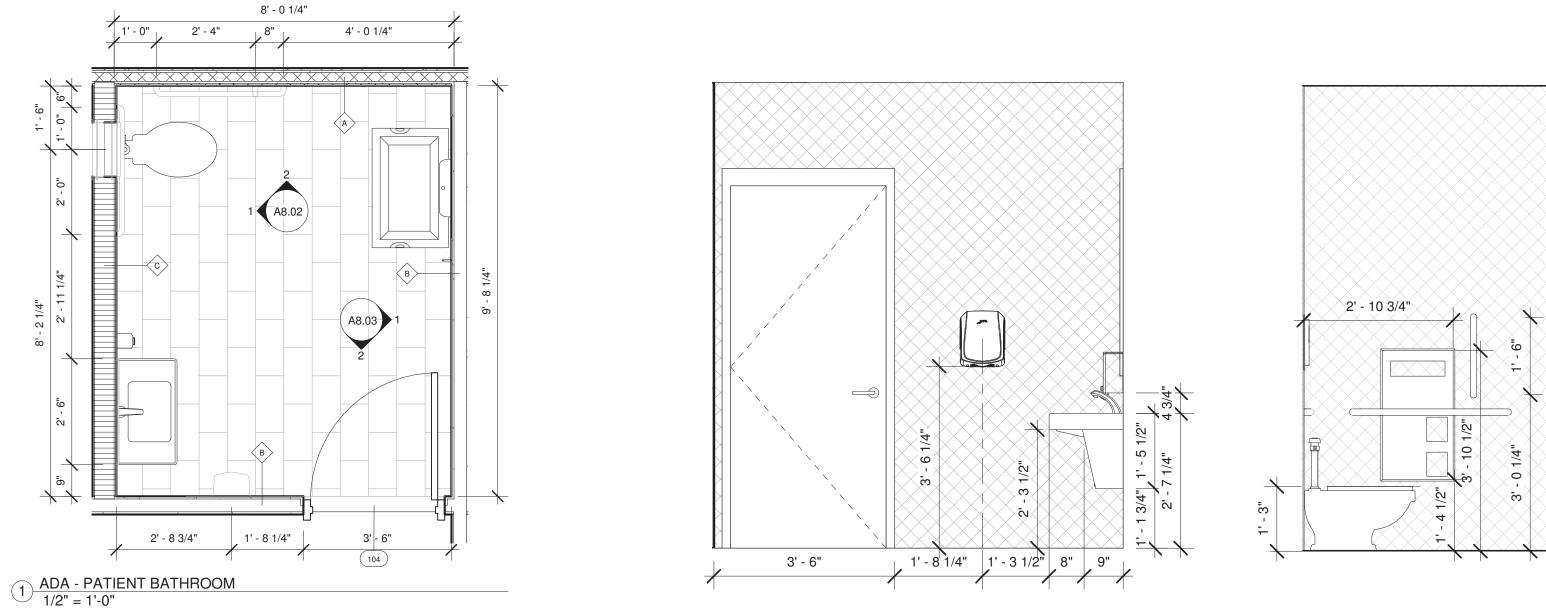


PERSPECTIVE WAITING ROOM

INSTITUTIONAL: PEDIATRIC

PERSPECTIVE- EXAM ROOM





ADA COMPLIANCE PATIENT BATHROOM- FLOOR PLAN AND ELEVATIONS

/ TW1

DESIGN STATEMENT

A kitchen is the very heart of the home where families are enveloped with warmth and happiness.Functional yet aesthetically pleasing kitchen is the sanctuary place for all family member to cook, live, and entertain with style, beauty, and function.

Open and fluid interior spaces, with simplified structure without scarifying productivity provide more practical spaces for social gathering while enjoying the splendid views of the exterior and plenty ofnatural light. design their own style and space with out feeling overwhelmed.

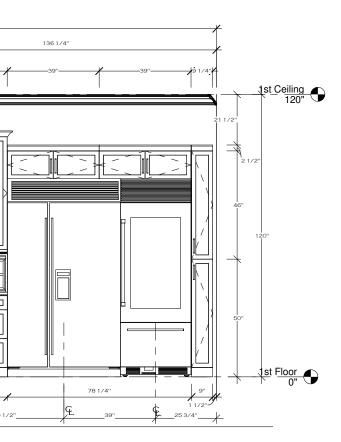


CONCEPT

SOPHISTICATED FAMILY SANCTUARY

RESIDENTIAL NKBA-KITCHEN

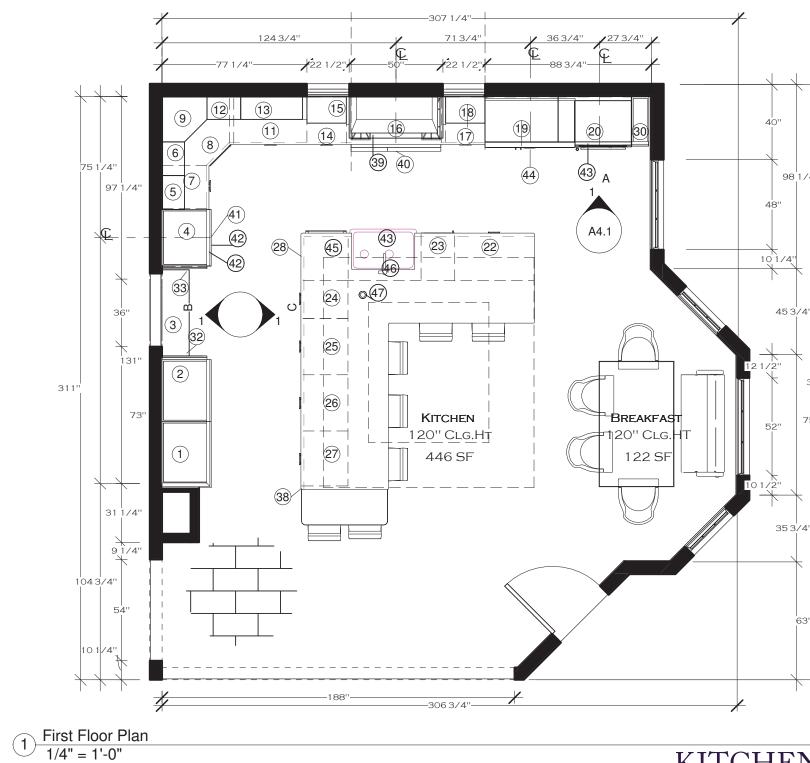
1 <u>A</u> 1/2" = 1'-0"





PERSPECTIVE- KITCHEN

RESIDENTIAL NKBA-KITCHEN



KITCHEN -FLOOR PLAN

4"
63"

317 1/2" 75"

DESIGN STATEMENT

The master bath is a sacred private space, a spa like retreat in palm beach style, provides the escape of Elizabeth and George Hamilton from their everyday stress. Cool colors of grays and blues bring the serene feeling and cool touch to the luxurious bath with porcelain tile and pebble gray/blue mosaic stone.

Mixed and colorful textured elements and spaces innately welcome and communicate a timeless design. State of the art fixtures and fitting give a sense effortless elegance. Functional private and shared spaces simplify Elizabeth and George's everyday routine.

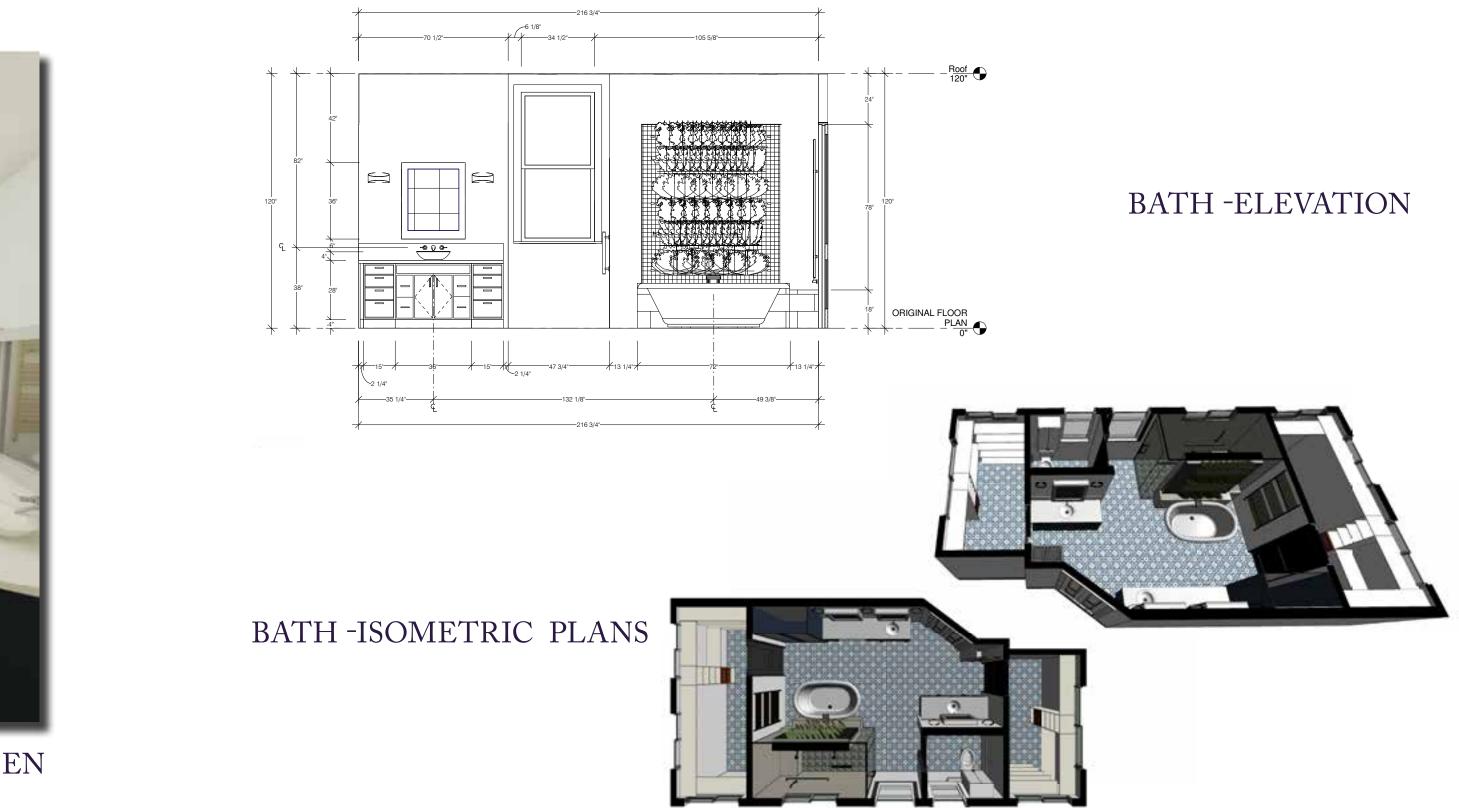


CONCEPT

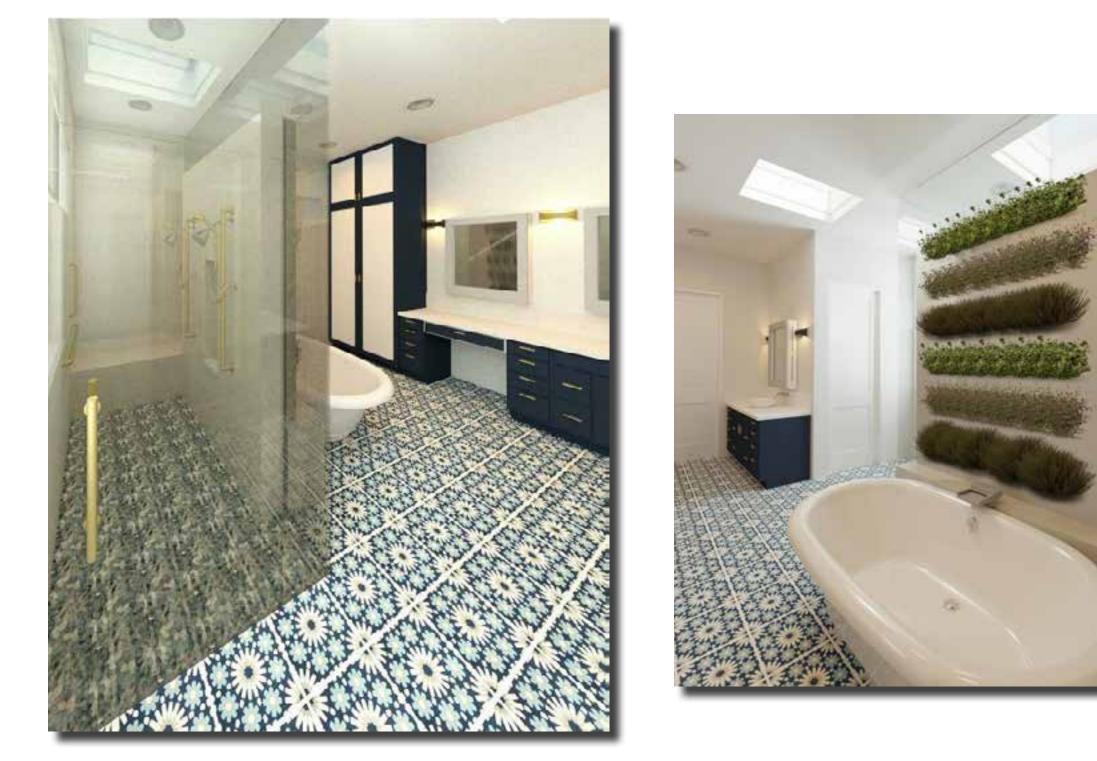
FUNCTIONAL ELEGANT SPA RETREAT

PERSPECTIVE- KITCHEN

RESIDENTIAL NKBA-BATH







PERSPECTIVE- KITCHEN

RESIDENTIAL NKBA-BATH







RENDERING - RETAIL - SKETCHUP

PERSPECTIVE: BOUTIQUE RETAIL SIDE









CONCEPTUAL PERSPECTIVES

WORK EXPERIENCE

PERSPECTIVES: FRONT & REAR 3D VIEWS









CONCEPTUAL PERSPECTIVES

WORK EXPERIENCE

PERSPECTIVES: FRONT & REAR 3D VIEWS



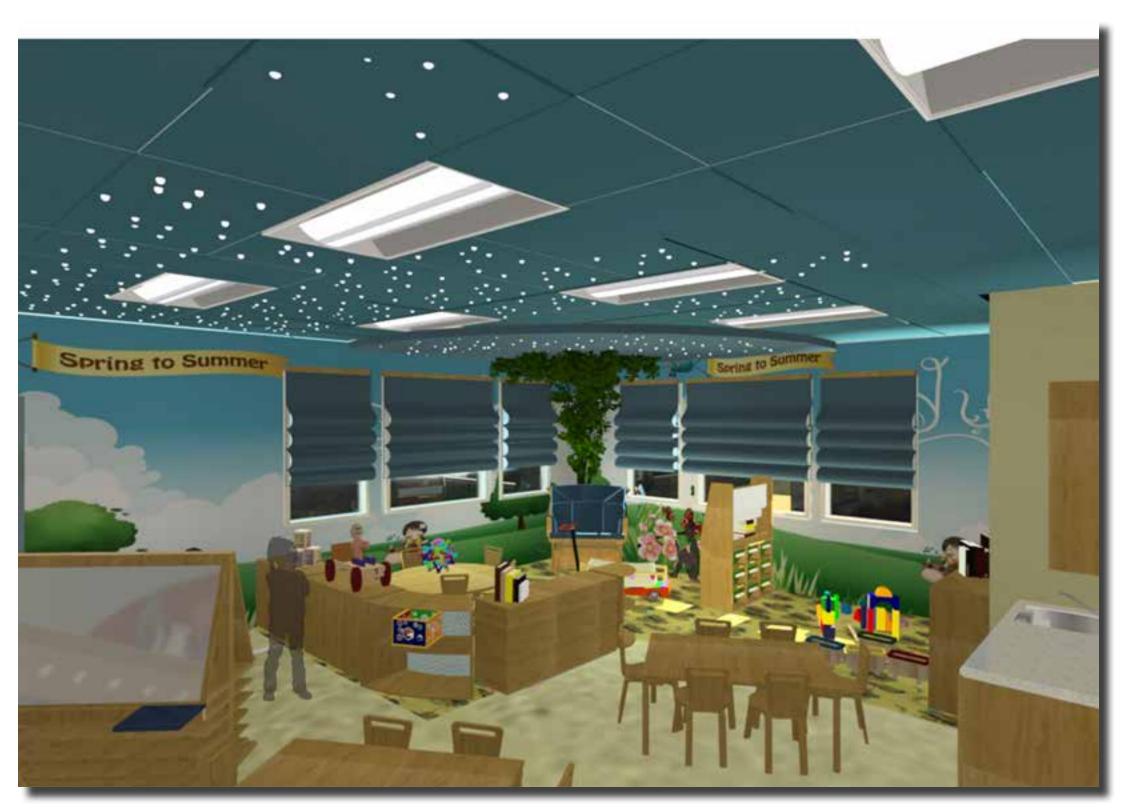




AWARDS

2012 ASID DESIGN AWARD- MODEL HOME





2013 ASID STUDENT DESIGN SHOWCASE AWARD

2013 ASID DESIGN AWARD- MODEL HOME

AWARDS



2013 ASID RUBY AWARD-COMMERCIAL RESTAURANT